EUROPEAN COMMISSION
Directorate-General Information Society

Information Society Technologies: Content, Multimedia Tools and Markets

EVALUATION REPORT

Continuous submission scheme

September 2003

Second Evaluation

Volume II

Proposal Abstracts and Evaluation Summary

Evaluation of proposals submitted under the continuous submission scheme of the Call for proposals to promote the European digital content on the global networks published 20 December 2002 in OJ 2002/C 320/13

Volume I	Executive summary
Volume II	Proposal abstracts and evaluation summary
Volume III	Annexes

Volume II:

Proposal abstracts and evaluation summary

Index

1. List of proposals.....page 3

2. List of proposing organisations by country.....page 5

3. Short listed proposals.....page 9

4. Non-eligible proposals.....page 11

5. Out of scope proposals.....page 23

6. Evaluation summary reports.....page 25

eContent - List of proposals

AL1: Public sector content

Reference	Acronym	Title	Total cost (euro)	Funding req.	Dur.
FP: Feasibility Projects					
41058Y3C3FPAL1	EU-Intelligence	The EU-Intelligence concept	379,202	189,601	9
41059Y3C3FPAL1	DAEMON	Delivering Access to Europe's Moving image archives On-line	428,000	199,876	6
41060Y3C3FPAL1	MKK System	Digital content for accessing the cultural heritage - MKK	190,000	95,000	9
41061Y3C3FPAL1	E-FIRST	Environmentally-Friendly Information and Resources for Sustainable Tourism	285,320	199,970	9
41062Y3C3FPAL1	ALTAIR	Accessible location-aware travel information and resources	321,272	160,636	9
41063Y3C3FPAL1	EMeteoSrv	Cross-border Meteorological Information Service	387,600	193,800	6
41064Y3C3FPAL1	INNOVATRIX	Innovation and Creativity e-services for problem solving using TRIZ methodologies based on public information	391,088	195,544	9
41065Y3C3FPAL1	CHRONOS	Facilitating European E-business using the concepts of multilingual contract services	399,012	199,506	10
41066Y3C3FPAL1	VEforSME	Training SME for Virtual Enterprises Environment	410,000	365,000	9
41067Y3C3FPAL1	VIPECON	VIRTUAL PRIVATE PLACE FOR EUROPEAN CONTENT IN PRIVATE AND PUBLIC SECTOR	284,500	142,250	9
41068Y3C3FPAL1	Not provided	Rehabilitation of Children Exposed to Traumatic events due to conflict and war situation	1,405,517	1,405,517	36

AL2: Multilingual and multicultural content

Reference	Acronym	Title	Total cost (euro)	Funding req.	Dur.
FP: Feasibility Projects					
42060Y3C3FPAL2	The eLearning City	Cross Media Content Services for the eLearning City	400,000	200,000	12
42061Y3C3FPAL2	NENA	Developm. of a web-based information service through a Network of European News Agencies to enhance integration and convergence of Candidate Countries	348,600	198,925	9
42062Y3C3FPAL2	MT4Baltic	Machine translation for Baltic states	269,750	199,125	9
42063Y3C3FPAL2	SMILE	SMILE - Streaming Media for Interactive Language Experience	441,330	263,165	12
42064Y3C3FPAL2	@Investment	@Investment - a site to young entrepreneurs	71,522	35,761	9
42065Y3C3FPAL2	MULTICON	Lingual and Cultural Localization of an Innovative e-Learning Platform to Address Training and E-Works for the Construction Sector in Europe	317,920	199,970	12
42066Y3C3FPAL2	GLOBALISATION	Globalisation and Business	177,746	97,777	6
42067Y3C3FPAL2	MIP-RITE	Multilingual Intellectual Property Rights Index and Tracking Engine	396,826	198,413	9

AL2: Multilingual and multicultural content

Reference	Acronym	Title	Total cost (euro)	Funding req.	Dur.
FP: Feasibility Projects					
42068Y3C3FPAL2	TRADEMORE	Trade Mobile and Other Rights to European movie stills	400,000	200,000	6

Volume II:
Proposal abstracts and evaluation summary

2. List of proposing organisations by country

Participants by country

Austria

Landesschulrat für Salzburg	42063Y3C3FPAL2	CR - Contractor	6.0	20,500	20,500
MediaLink-Zell am See	42063Y3C3FPAL2	CO - co-ordinator	51.0	230,430	115,215
te.comp lernsysteme GmbH	42063Y3C3FPAL2	CR - Contractor	19.0	103,900	51,950
# Proposal participants 3		**Sum**	76.0	354,830	187,665
		Percent	13.7%	7.5%	7.4%

Belgium

CREAX	41064Y3C3FPAL1	CR - Contractor	10.0	144,800	72,400
# Proposal participants 1		**Sum**	10.0	144,800	72,400
		Percent	1.8%	3.1%	2.9%

Denmark

Chamber of Commerce and Industry Herning-Ikast-Brande-Aaskov(EIC-DK-054)	41058Y3C3FPAL1	CR - Contractor	4.7	49,063	24,532
# Proposal participants 1		**Sum**	4.7	49,063	24,532
		Percent	0.8%	1.0%	1.0%

Finland

Employment and economic centre for Varsinais-Suomi	41058Y3C3FPAL1	CR - Contractor	4.7	49,063	24,532
Espoo-Vantaa Institute of Technology	42060Y3C3FPAL2	CO - co-ordinator	27.0	214,000	100,500
Helsinki - Filmi Oy	42068Y3C3FPAL2	CR - Contractor	0.0	65,600	32,800
Oy Medusa Promotion Ab	42068Y3C3FPAL2	CR - Contractor	0.0	131,000	65,500
Suomen Liikemiesten kauppaopisto - Atk-Instituutti (Finnish Business College)	42063Y3C3FPAL2	CR - Contractor	5.0	22,000	11,000
Wirecom Software Oy	42068Y3C3FPAL2	CO - co-ordinator	6.0	104,400	52,200
# Proposal participants 6		**Sum**	42.7	586,063	286,532
		Percent	7.7%	12.4%	11.3%

France

INFOGENIA SA	41063Y3C3FPAL1	CR - Contractor	8.0	114,000	57,000
# Proposal participants 1		**Sum**	8.0	114,000	57,000
		Percent	1.4%	2.4%	2.3%

Germany

ACit - Advance Concepts for interactive technology GmbH	42067Y3C3FPAL2	CR - Contractor	8.0	91,530	45,765
Gründungs- und Technologiestransferzentrum Handwerk GmbH	41065Y3C3FPAL1	CR - Contractor	15.0	77,500	38,750
Venture Business Consult GmbH	41065Y3C3FPAL1	CO - co-ordinator	21.0	146,032	73,016
# Proposal participants 3		**Sum**	44.0	315,062	157,531
		Percent	7.9%	6.7%	6.2%

Greece

ALTEC S.A. Information and Communication Systems	41065Y3C3FPAL1	CR - Contractor	12.0	118,480	59,240
# Proposal participants 1		**Sum**	12.0	118,480	59,240
		Percent	2.2%	2.5%	2.3%

Italy

AGENZIA ANSA - Agenzia Nazionale Stampa Associata Societá cooperativa a.r.l	42061Y3C3FPAL2	CO - co-ordinator	23.2	200,000	100,000
Atc Spa - Transporti Pubblici Bologna	41062Y3C3FPAL1	CA - Administrati	13.0	90,000	45,000
CYBION	41064Y3C3FPAL1	CR - Contractor	8.0	53,080	26,540
MEDIA Salles	42068Y3C3FPAL2	CR - Contractor	0.0	54,000	27,000
NETikos S.p.a	42068Y3C3FPAL2	CR - Contractor	0.0	45,000	22,500
Park Design SAS	41061Y3C3FPAL1	CT - Technical co	10.0	87,700	43,850
	41062Y3C3FPAL1	CT - Technical co	10.0	90,700	45,350
University of Perugia	41061Y3C3FPAL1	CR - Contractor	8.0	43,000	43,000
University of Rome "la Sapiendza"	42061Y3C3FPAL2	CR - Contractor	9.0	49,250	49,250
# Proposal participants 9		**Sum**	81.2	712,730	402,490
		Percent	14.6%	15.1%	15.9%

Portugal

Associação Universidade-Empressa para o Desenvolvimento - TecMinho	41064Y3C3FPAL1	CR - Contractor	14.0	81,660	40,830
Fundação da Juventude	42064Y3C3FPAL2	CO - co-ordinator	4.0	33,246	16,623
INOVAMAIS - SERVICOS DE CONSULTADORIA EM INOVACÃO TECHNOLÓGICA SA	41064Y3C3FPAL1	CO - co-ordinator	13.5	111,548	55,774
# Proposal participants 3		**Sum**	31.5	226,454	113,227
		Percent	5.7%	4.8%	4.5%

Spain

Centro Internacional de Métodos Numéricos en Ingenieria (CIMNE)	42065Y3C3FPAL2	CO - co-ordinator	14.0	161,350	80,675
EURECA MEDIA S.L. UOC Group	42065Y3C3FPAL2	CR - Contractor	6.0	74,550	37,275
IBERMATICA S.A	42067Y3C3FPAL2	CR - Contractor	10.0	88,040	44,020
Universitas Nebrissesis SA	42064Y3C3FPAL2	CR - Contractor	2.0	38,276	19,138
Universitat Politecnica de Catalunya	42065Y3C3FPAL2	CR - Contractor	5.0	43,680	43,680
Universitat Pompeu Fabra	42066Y3C3FPAL2	CR - Contractor	0.0	5,936	5,936
# Proposal participants 6		**Sum**	37.0	411,832	230,724
		Percent	6.7%	8.7%	9.1%

Sweden

CNet Svenska AB	42067Y3C3FPAL2	CO - co-ordinator	9.0	131,201	65,600
Euro Info Centre Jönköpings Iän AB	41058Y3C3FPAL1	CO - co-ordinator	6.3	72,909	36,455
Litium Affärskommunikation AB	41058Y3C3FPAL1	CR - Contractor	8.6	103,901	51,951
Lunds Universitet	41061Y3C3FPAL1	CA - Administrati	10.5	71,620	71,620
Observer AB	41058Y3C3FPAL1	CR - Contractor	6.0	55,203	27,602
# Proposal participants 5		**Sum**	40.4	434,834	253,227
		Percent	7.3%	9.2%	10.0%

United Kingdom

Athol and Company Ltd	42067Y3C3FPAL2	CR - Contractor	6.5	86,055	43,028
Environmental Network Ltd	41061Y3C3FPAL1	CR - Contractor	8.0	59,000	29,500
Mackenzie Ward Research Limited	42066Y3C3FPAL2	CO - co-ordinator	0.0	159,938	79,969
The University of Reading	42066Y3C3FPAL2	CR - Contractor	0.0	5,936	5,936
Transport & Travel Research Ltd	41062Y3C3FPAL1	CR - Contractor	3.0	36,982	18,491
Tyne and Wear Passenger Transport Executive	41062Y3C3FPAL1	CR - Contractor	8.0	68,000	34,000
University of Wales, Swansea	42065Y3C3FPAL2	CR - Contractor	4.5	38,340	38,340
# Proposal participants 7		**Sum**	30.0	454,251	249,264
		Percent	5.4%	9.6%	9.8%

Norway

Agder Research	41058Y3C3FPAL1	CR - Contractor	4.7	49,063	24,532
Norwegian School of Management BI	42066Y3C3FPAL2	CR - Contractor	0.0	5,936	5,936
# Proposal participants **2**		**Sum**	4.7	54,999	30,468
		Percent	0.8%	1.2%	1.2%

Estonia

AS Intral	42060Y3C3FPAL2	CR - Contractor	14.0	100,000	56,500
Haridusmeedia OU	42060Y3C3FPAL2	CR - Contractor	8.0	35,000	17,500
Tallinn Technical University	42060Y3C3FPAL2	CR - Contractor	10.0	51,000	25,000
# Proposal participants **3**		**Sum**	32.0	186,000	99,000
		Percent	5.8%	3.9%	3.9%

Hungary

Budapest University of Technology and Economics	42063Y3C3FPAL2	CR - Contractor	15.0	54,250	54,250
International Center for Economic Growth, European Center	42061Y3C3FPAL2	CR - Contractor	3.0	19,350	9,675
# Proposal participants **2**		**Sum**	18.0	73,600	63,925
		Percent	3.2%	1.6%	2.5%

Latvia

Riga Commerce School	42063Y3C3FPAL2	CR - Contractor	2.0	10,250	10,250
# Proposal participants **1**		**Sum**	2.0	10,250	10,250
		Percent	0.4%	0.2%	0.4%

Poland

DRQ Sp z o o	41063Y3C3FPAL1	CO - co-ordinator	24.0	236,400	118,200
Institute of Meteorology and Water Management	41063Y3C3FPAL1	CR - Contractor	6.0	37,200	18,600
Polska Agencja Prasowa S.A	42061Y3C3FPAL2	CR - Contractor	15.0	40,000	20,000
Trend-marketing Spolka z o.o.	41065Y3C3FPAL1	CR - Contractor	11.0	57,000	28,500
# Proposal participants **4**		**Sum**	56.0	370,600	185,300
		Percent	10.1%	7.9%	7.3%

Romania

Academic organisation for environmental engineering and sustainable development	41061Y3C3FPAL1	CR - Contractor	5.0	24,000	12,000
IMPACT CONSULTATING S.R.L.	41062Y3C3FPAL1	CR - Contractor	9.0	35,590	17,795
# Proposal participants **2**		**Sum**	14.0	59,590	29,795
		Percent	2.5%	1.3%	1.2%

Slovenia

SLOVANIAN PRESS AGENCY LTD	42061Y3C3FPAL2	CR - Contractor	11.0	40,000	20,000
# Proposal participants **1**		**Sum**	11.0	40,000	20,000
		Percent	2.0%	0.8%	0.8%

Volume II:
Proposal abstracts and evaluation summary

3. Ranked proposals

eContent - Ranked proposals

AL1: Public sector content

Reference	Acronym	Title	Total cost (euro)	Funding req.	Dur.
FP: Feasibility Projects					
41062Y3C3FPAL1	ALTAIR	Accessible location-aware travel information and resources	321,272	160,636	9
41063Y3C3FPAL1	EMeteoSrv	Cross-border Meteorological Information Service	387,600	193,800	6
41064Y3C3FPAL1	INNOVATRIX	Innovation and Creativity e-services for problem solving using TRIZ methodologies based on public information	391,088	195,544	9

AL2: Multilingual and multicultural content

Reference	Acronym	Title	Total cost (euro)	Funding req.	Dur.
FP: Feasibility Projects					
42061Y3C3FPAL2	NENA	Developm. of a web-based information service through a Network of European News Agencies to enhance integration and convergence of Candidate Countries	348,600	198,925	9

Volume II:
Proposal abstracts and evaluation summary

4. Non-eligible proposals

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41059Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Delivering Access to Europe's Moving image archives On-line**

Acronym: **DAEMON**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	TI Partners	CO - co-ordinator	PRC	UK	197,600	92,279	12
2	TelMark management consultants GmbH	CR - Contractor	PRC	DE	108,200	50,529	6.5
3	British Broadcasting Corporation	CR - Contractor	PUC	UK	49,100	22,930	3
4	OPSOMAI	CR - Contractor	PRC	FR	73,100	34,138	4.5

Total cost of project (euro): 428,000

Total EC funding requested (euro): 199,876

Duration months: 6

Abstract:

The moving image libraries of Europe's film makers. broadcasters, museums and sports clubs are, in general, inaccessible to non broadcast industry users. Even where collections are preserved in digital format and have a dedicated web site, it is usually impossible to search, retrieve and purchase the material on-line, particularly for non broadcast industry users. Consequently, material which could be available for non-broadcast commercial, social, educational, cultural and personal use is not being accessed; revenues which could be earned by content owners are reduced; and content owners become reluctant to invest significantly, in digital preservation of material. The objective of DAEMON is to prepare a business plan and implementation plan to support private sector funding to deliver affordable, universal, multilingual access to Europe's moving image archives. The content is intended to be available for order on-line. The proposed service is intended to include in-depth search- easy-to-manage systems, secure purchasing and reliable downloads.
Despite the fact that some moving image archives are already partially accessible on-line, the innovative aspect of the project is to give all moving image libraries in Europe the opportunity to make their content readily accessible to all users on-line on a commercial basis. The project will draw on the experience of the on-line, still image market which has become well-established over the last five years; and on the connections and industry-knowledge of the participants and user group of FP6 Integrated Project "PrestoSpace" which has been accepted for funding in the first FP6 (Refer to DG INFSO - E5 - Preservation and enhancement of cultural heritage).

The initial languages covered in the project are intended to be UK English- French, Spanish, German, Italian and Polish with other European languages to be added to the services to be implemented as resources and market demand permit. The business plan developed in the project DAEMON will be accompanied by an implementation plan which is intended to lead to the establishment of a business offering the services described in the business plan from 1st January 2005.

Formally eligible proposal within the scope of the call: ☐ **Yes** ☑ **No**

If no, please specify:

Selection criteria for DAEMON

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

DAEMON

Overall score: 3

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

The basic aim of this proposal is to investigate the possibility of setting up a distribution channel for public video assets to the private sector.
Despite the good starting idea and concept, the proposal does not sufficiently describe the work to be done. In addition, the proposal lacks significant sections in the format given for the description of work as specified in the Guide for Proposers.

Quality, relevance, innovation and impact

Comments:

The basic idea of the project proposal is good, but much of the information needed in order to assess the proposal in detail is not included in the supporting documentation. Basically, the proposal consists only of the work packages, plus some information about the partners. For example, information is missing on: rationale and objectives, baseline and results, business model, management, contribution to programme objectives.

Contribution to economic development and social objectives

Comments:

There is no discussion of the contribution to economic development and social objectives in the proposal. However, it is clear that there would be beneficial effects on economic development and social objectives, resulting from improved access to information and leading, for example, to skills improvement and increased employment.

Partnership, resources, management

Comments:

Whilst the consortium appears to be strong, the workload is unbalanced, the majority of funding going to the two linked partners, TI Partners and TelMark. The overall workpackage structure is good, but the project management approach is not described.

European added value and contribution to relevant policies

Comments:

The section on the European added value and contribution to relevant policies is missing in the proposal.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41060Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Digital content for accessing the cultural heritage - MKK**

Acronym: **MKK System**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Magyar Könyvklub Rt	CO - co-ordinator	PRC	HU	120,420	60,210	34
2	Erdélyi Magyar Könyvklub Kft	CR - Contractor	PRC	RO	69,580	34,790	20

Total cost of project (euro): 190,000

Total EC funding requested (euro): 95,000

Duration months: 9

Abstract:

The present proposal represents the strategic and preparatory framework for imbedding a cultural objective with considerable impact on the whole society in the target zone by the means of the most up-to-date IT technologies into a multicultural environment. The project focuses on the feasibility and on the utility of a common on-line platform of the Hungarian National Bibliography and the Hungarian Book Club. The system gathered around this project idea is built upon the data issued and processed by the Hungarian National Bibliography (digital data in public sphere). The proposed common platform of a public institution and of the entrepreneur, who have united their effort for serving a cultural priority, is going to allow to the comprehensive structure of libraries to get the parameters of the books and the bibliographic descriptions of them in real time, on-line, in order to offer a-to-date and consistent cultural substance for the society in the target region. It is very important to see the multicultural environment that this project involves. The content management implied by this project and the complementary services all focus on a real time integration of the books' metadata into the Hungarian National Bibliography system in order to offer a viable solution for the above mentioned objective.

Formally eligible proposal within the scope of the call: ☐ **Yes** ☑ **No**

If no, please specify:

Selection criteria for MKK System

1. Financial and operational capacity to carry out the project ☐ **Adequate** ☑ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☐ **Adequate** ☑ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☐ **Adequate** ☑ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

It is not clear that the financial resources of the partners are adequate to co-finance the project; the total resources of each partner are less than their expected financial effort to co-finance the project.
Since no information is given about the human resources of the partners, it is not possible to decide whether the human resources are adequate.

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☐ **Adequate** ☑ **Inadequate**

if inadequate please specify:

No information is given about the professional background of the partners, and it is therefore not possible to determine whether they are professionally competent.

Evaluation result for

MKK System

Overall score: 1

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

From the proposal text it is evident that development of a common on-line platform for the National Hungarian Bibliography is proposed. However, no additional added value is planned. There is no business plan, and therefore there is no description of how the output of the project will be commercialised.
The multicultural impacts of this proposal are not sufficiently described. The strategic impact of the proposal is limited, and there is unlikely to be any effect on the development of the digital content market.
The partnership, resources and management are unsatisfactorily described in the proposal.

Quality, relevance, innovation and impact

Comments:

The proposal describes only the development of an on-line platform for the National Hungarian Bibliography without addressing either multicultural aspects or the added value of such a system. This proposal does not include a discussion of a business plan, and therefore it is not possible to assess whether the results are intended to have an impact on the market.

Contribution to economic development and social objectives

Comments:

The strategic impact of the proposal is small, and there is unlikely to be any effect on the development of the global digital content market. The proposal does not explain its contribution to economic development and social objectives.

Partnership, resources, management

Comments:

The partnership, resources and management are unsatisfactory for the following reasons:
- there is no information about the partners (except the financial information);
- there is no public partner in the consortium;
- there is no description of the human resources that are to be used for the project;
- the project management approach is not presented in the proposal;
- there is no business plan;
- there are no plans for commercial exploitation.

European added value and contribution to relevant policies

Comments:

The proposal does not sufficiently explain its European dimension (this section is missing from the proposal). Because no information is given about the partners, it is not possible to evaluate their expertise and whether such expertise is complementary.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41066Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Training SME for Virtual Enterprises Environment**

Acronym: **VEforSME**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	ACTAN SA	CO - co-ordinator	PRC	FR	165,000	140,000	34
2	University POLITEHNICA of Bucarest	CR - Contractor	GOV	RO	146,500	135,000	34
3	SC BRINSTAL SRL	CR - Contractor	PRC	RO	98,500	90,000	24

Total cost of project (euro): 410,000

Total EC funding requested (euro): 365,000

Duration months: 9

Abstract:

The main objective of this project is to accomodate the SME specialists involved with the specific tools offered by virtual enterprise concepts (e.g. e-commerce, electronic signature, video conference, portals dedicated to virtual enterprises, CAD,/CAM/CAE planners, material flow simulation and others) and also for being an information point for those mentioned before in order to be able to participate in inter-modular projects using their specific capabilities. The main partner is a private company, which will develop the infrastructure needed for the project, the employees being trained by the Virtual Enterprises and Engineering Training Center (University POLITEHNICA of Bucharest) and ACTAN. The project involves two phases: The first one is the training of specialists in different fields in order to be able to work in virtual enterprise environments. The second phase is to realise an application, a portal type, using WebShere, able to supply all multimedia tools needed for the creation of a virtual enterprise medium for partners.

Formally eligible proposal within the scope of the call: ☐ **Yes** ☑ **No**

If no, please specify:

The proposal covers 24 months and mainly concerns e-learning and software development. Within the 9 months for which funding is requested there is no discussion of re-use of public sector information, and neither a business nor an exploitation plan are mentioned as results of the project.

To fall within the scope of the call, proposals have to focus on cross-border added-value information services based on public sector information and lead to results allowing a concrete market experiment to take off after the project is over. Hence, this proposal cannot be regarded as a feasibility project under the eContent programme.

Selection criteria for VEforSME

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

VEforSME

Overall score: 0

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

Quality, relevance, innovation and impact

Comments:

Contribution to economic development and social objectives

Comments:

Partnership, resources, management

Comments:

European added value and contribution to relevant policies

Comments:

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41067Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **VIRTUAL PRIVATE PLACE FOR EUROPEAN CONTENT IN PRIVATE AND PUBLIC SECTOR**

Acronym: **VIPECON**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	ACTAN SA	CO - co-ordinator	PRC	FR	40,000	20,000	4
2	Romanian Soft Company SRL	CT - Technical co-	PRC	RO	162,500	81,250	24
3	OMNIA CONSULT & SERVICES	CA - Administrativ	PRC	RO	37,500	18,750	4
4	MORIANA ENTERPRISES LIMITED	CT - Technical co-	PRC	CY	44,500	22,250	2

Total cost of project (euro): 284,500

Total EC funding requested (euro): 142,250

Duration months: 9

Abstract:

The Vipecon project proposes to create an Integrated Enterprises Portal through the e-commerce concept and the digital information system. The main objectives are: Improving access to and expanding use of public and private sector information, making an integrated communication system, increasing dynamism of the digital content market, easing the process of economic and social interation of Romania and Cyprus into the European information society.

The main objectives of this project are: consortium integration (work planning, tasks and responsibilites) making the user's interest level study, realization of the individual application informational place, virtual private place, e-content mall, auxiliary applications through business requirements capture, technical architecture, database design and build, application development, documentation, testing, traning modules, workshops, international seminars. The goals of this project are to develop a favourable environment for private investment and for creation of new jobs, to modernise the private services, to ensure secure services and information.

Formally eligible proposal within the scope of the call: ☐ **Yes** ☑ **No**

If no, please specify:

The main emphasis of this proposal is application development, testing and training. Work packages do not mention e-content except as part of software development, and no business nor an exploitation plan are mentioned as results of the project.

To fall within the scope of the call, proposals have to focus on cross-border added-value information services based on public sector information and lead to results allowing a concrete market experiment to take off after the project is over. Hence, this proposal cannot be regarded as a feasibility project under the eContent programme.

Selection criteria for VIPECON

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

VIPECON

Overall score: 0

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

Quality, relevance, innovation and impact

Comments:

Contribution to economic development and social objectives

Comments:

Partnership, resources, management

Comments:

European added value and contribution to relevant policies

Comments:

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41068Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Rehabilitation of Children Exposed to Traumatic events due to conflict and war situation**

Acronym: **Not provided**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	AL Quds Public Mousa	CO - co-ordinator	INO	RW	0	0	0
2	Leicester University - Green Institute of Child Health	CR - Contractor	GOV	UK	0	0	0
3	Medical-Psychopedagogical Center of North Greece	CR - Contractor	GOV	EL	0	0	0

Total cost of project (euro): 1,405,517

Total EC funding requested (euro): 1,405,517

Duration months: 36

Abstract:

The treatment of traumatized children in the four areas has been proposed to improve the psychosocial status of the children, familiesn and care givers living in the area through evaluation of psuchosocial problems related to traumatic events, training of professionals in the field of trauma, supporting centers dealing with traumatized children, and treatment of children with mental health problems such as Post Traumatic Stress Disorder, anxiety, and depression.

The target population of the program will include traumatized children in teh community, schools, clubs, their families living in the areas, and children's care givers in different sectors of the localized community.

The project's main components are:
1. Assessment of traumatized children before and after therapy.
2. Training of the manpower in the field of child and family psychosocial problems
3. Psychosocial rehabilitation of traumatized children.

Eligible proposal: ☐ **Yes** ☑ **No**

If no, please specify:

The proposal does not comply with lit. (a) Non-bankruptcy declaration , (c) signatures and (e) completenes : The proposal contains the A1, A2 and A3 form for the co-ordinator and A2 forms for the other 2 contractors. Essential fields in these forms have not been filled in and none of the forms are signed. The proposal does not contain A3 forms for the other 2 contractors. The proposal does not include any budgetary information (i.e. blank A4 and A5 forms) nor any non-bankruptcy declarations. The proposal was submitted on eContent specific application forms, but does not deal with digital content nor with global networks. Its objectives are psycho-social studies.

Volume II:
Proposal abstracts and evaluation summary

5. Out of scope proposals

Proposal no: **42062Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: test **Machine translation for Baltic states**

Acronym: **MT4Baltic**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Festart OU	CO - co-ordinator	PRC	EE	141,250	70,625	43
2	University of Tartu	CR - Contractor	GOV	EE	54,500	54,500	15
3	Institute of Mathematics and Computer Science of the University of Latvia	CR - Contractor	GOV	LV	57,650	57,650	20
4	Lithuanian state Research Institute INSTITUTE OF MATHEMATICS AND INFORMATICS	CR - Contractor	GOV	LT	16,350	16,350	8

Total cost of project (euro): 269,750

Total EC funding requested (euro): 199,125

Duration months: 9

Abstract:

MT4Baltic is a feasibility study on machine translation from English to the languages of Baltic States (Estonian, Latvian and Lithuanian). A machine translation (MT) system is a fully automated computer application, which translates texts from one natural language into another.

The current proposal aims at preparing for the development of a MT system. In order to achieve set objectives, several tasks will be carried out: pooling together and acknowledging existing linguistic information in the Baltic states, studying it, analysing and comparing linguistic features of languages, creating an electronic database of general lexis with at least 40000 entries per language, evaluating necessary work and resources for the MT, creating consortia and putting together a project plan to build the MT system.

Machine translation is a very effective tool for the content (especially e-content) market. It helps to translate huge amounts of text in a short period of time, thus it is a valuable tool for information society. Automation of the translation process also helps to cut down translation costs therefore it helps European countries towards developing a single market.

Formally eligible proposal within the scope of the call: ☐ **Yes** ☑ **No**

If no, please specify:

This is a research project aiming at developing a Machine Translation system for the Baltic languages. In line with this research orientation, it does not address application nor exploitation issues, which are an explicit requirement of the eContent programme.

Volume II:
Proposal abstracts and evaluation summary

6. Evaluation Summary Reports

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41058Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **The EU-Intelligence concept**

Acronym: **EU-Intelligence**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Euro Info Centre Jönköpings Iän AB	CO - co-ordinator	PUC	SE	72,909	36,455	6.25
2	Litium Affärskommunikation AB	CR - Contractor	PRC	SE	103,901	51,951	8.6
3	Observer AB	CR - Contractor	PRC	SE	55,203	27,602	6
4	Chamber of Commerce and Industry Herning-Ikast-Brande-Aaskov(EIC-DK-054)	CR - Contractor	PNP	DK	49,063	24,532	4.65
5	Agder Research	CR - Contractor	PNP	NO	49,063	24,532	4.65
6	Employment and economic centre for Varsinais-Suomi	CR - Contractor	GOV	FI	49,063	24,532	4.65

Total cost of project (euro): 379,202

Total EC funding requested (euro): 189,601

Duration months: 9

Abstract:

The access to the Internet has dramatically increased the flow of information from the public sector and the European Union. In order to prosper and succeed within the Single Market, enterprises and others continuously need to be on top of the growing flow of information. The problem is that they often lack the time needed to find and analyse the information that affects their business development. Consequently tools and support is needed to structure and rationalise the incoming information flow. The aim of this project is to create a cross-boarder service that will help to structure, refine and deliver one important part of the extensive public information - the EU information. Essential for this project is to further develop the EU-Intelligence concept and enable the selected target groups to access customised EU-information and content i.e. increased EU-Intelligence among the target groups. The selected target groups are small and medium-sized enterprises (SMEs), the public sector and other organisations.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for EU-Intelligence

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

EU-Intelligence

Overall score: 2

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

This proposal aims to re-use and filter EU information for SMEs. However, the proposal does not meet all the criteria of a feasibility project, as defined by the eContent Work Programme, because the main emphasis is on developing a tool. The limited user base and the absence of a business plan will not allow a concrete market experiment to take off after the feasibility project is over. Furthermore, it duplicates other existing networks and tools that provide access to EU information without any effective and tangible added value. Thus, it is unlikely to make a significant contribution to economic development or to social objectives.
Because the partners are exclusively Scandinavian, application of the results of the project may encounter barriers during exploitation elsewhere in Europe, because cultural aspects are not sufficiently addressed.

Quality, relevance, innovation and impact

Comments:

No effective innovation is demonstrated by the proposal, which duplicates many other existing networks and tools for accessing EU information. The added-value process is also very weak. Furthermore, this proposal shows many aspects of a demonstration project rather than of a feasibility project.

Contribution to economic development and social objectives

Comments:

The creation of another tool for accessing EU information without significant added value is unlikely to contribute to the economic development of SMEs or to social objectives for citizens.

Partnership, resources, management

Comments:

The partnership is quite strong although the consortium is geographically unbalanced, being concentrated in Scandinavia. The business plan, which should be one of the main expected outputs of a feasibility project, is neither described nor present as a main deliverable.

European added value and contribution to relevant policies

Comments:

The information that this project plans to use has already been filtered and analysed many times, and the proposed European added value is not sufficiently validated.
Because the partners are exclusively Scandinavian, application of the results of the project may encounter barriers during exploitation elsewhere in Europe because the proposal does not sufficiently address cultural aspects.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41061Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Environmentally-Friendly Information and Resources for Sustainable Tourism**

Acronym: **E-FIRST**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Lunds Universitet	CA - Administrativ	GOV	SE	71,620	71,620	10.5
2	Park Design SAS	CT - Technical co-	PRC	IT	87,700	43,850	10
3	University of Perugia	CR - Contractor	GOV	IT	43,000	43,000	8
4	Environmental Network Ltd	CR - Contractor	PRC	UK	59,000	29,500	8
5	Academic organisation for environmental engineering and sustainable development	CR - Contractor	PNP	RO	24,000	12,000	5

Total cost of project (euro): 285,320

Total EC funding requested (euro): 199,970

Duration months: 9

Abstract:

e-first aims to examine the benefits and problems arising from various forms of tourism, especially in terms of natural resources, alternative energy and the environment, gather all relevant public sector data and publish it in a multilingual and multicultural environment via diverse output devices including mobile and location aware systems as well as traditional networks.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for E-FIRST

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

E-FIRST

Overall score: 3

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

The project aims to establish a data resource to support and encourage eco-tourism and conforms well with EU recommendations in this area. However, the consortium has a high concentration of academic partners and a lack of partners within the tourist industry itself. The consortium also lacks specific experience in content management. Thus, while the aims are praiseworthy, the likelihood of a significant impact on the tourist industry across Europe remains questionable.

Quality, relevance, innovation and impact

Comments:

The aims of this project are worthy. However, the proposal does not describe in sufficient detail how it will achieve these aims. The main discussion in the proposal concerns eco-tourism, and little attention is given to the content management aspects. The project plans to build up a content resource, but the information sources are not well defined. Furthermore, because the project relies on the public sector alone and many resources in this subject area are in the private sector, it is unlikely that the coverage of a critical mass of information will be achieved.

Contribution to economic development and social objectives

Comments:

The benefits for quality of life and for regional development will not be as high as described, because of the lack of practical tourism expertise within the consortium.

Partnership, resources, management

Comments:

The project management is well described. There is a high proportion of academic partners, which may limit the commercial prospects. Nevertheless, addition of tourism and digital content management expertise will be beneficial for the expected results.
There is little discussion within the proposal of detailed methodology concerning content management.

European added value and contribution to relevant policies

Comments:

The proposal is well aligned with EU policies.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41062Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Accessible location-aware travel information and resources**

Acronym: **ALTAIR**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Atc Spa - Transporti Pubblici Bologna	CA - Administrativ	PUC	IT	90,000	45,000	13
2	Park Design SAS	CT - Technical co-	PRC	IT	90,700	45,350	10
3	IMPACT CONSULTATING S.R.L.	CR - Contractor	PRC	RO	35,590	17,795	9
4	Tyne and Wear Passenger Transport Executive	CR - Contractor	GOV	UK	68,000	34,000	8
5	Transport & Travel Research Ltd	CR - Contractor	PRC	UK	36,982	18,491	3

Total cost of project (euro): 321,272

Total EC funding requested (euro): 160,636

Duration months: 9

Abstract:

This project aims to harness the potential of mobile communications technology by developing a multilingual application for online ticketing and which provides cross-border public sector transport information to mobile travellers and tourists. The project will study user needs and technological feasibility, examine cross-border legal and regulatory issues, demonstrate a small prototype using a mixture of existing and emerging technology and prepare a business case to secure funding from the private sector for commercial exploitation of the system throughout Europe.

The innovative e-ticketing function combined with a multilingual mobile platform for public sector travel information will create a unique solution to the problems of cross-border travel for tourism and business. The project will develop a proposal for a common European standard to aid the integration of travel and transport information between public sector content providers and private sector technology suppliers and web publishers.

The ultimate project objective is to provide multilingual online ticketing payment facilities and give the travelling public real-time, location-specific access to cross-border public transport information, enabling them to make an informed choice thereby encouraging the use of alternative, energy-efficient and environmentally-friendly modes of transport.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for ALTAIR

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

ALTAIR

Overall score: 4

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

This project proposes an investigation into the feasibility of a cross-border information system for transport, mainly via mobile phones and PDAs, with a linked e-ticketing facility.
The proposal is very good and contributes to EU transport and consumer policies, as well as fitting well into the eContent work programme.
The consortium is strong and the work packages are well structured.

Quality, relevance, innovation and impact

Comments:

This is a high-quality proposal, which is well aligned with the requirements of the programme.
The idea of using e-ticketing as a way of charging for information is an additional interesting approach.
If feasibility is demonstrated, the impact will be high and contribute to improved accessibility to information about transport and tourism in Europe.
It is important, however, that developments and potential problems with mobile communications are taken into account.

Contribution to economic development and social objectives

Comments:

If found feasible, subsequent actions will have beneficial strategic effects, mainly in the transport and tourism sectors. Citizens will have better access to information and there will be improvements in quality of life.
Because transport is a fast-changing area, it is recommended that all the potential obstacles to implementation be identified during the feasibility period.

Partnership, resources, management

Comments:

The partnership is good and includes both information suppliers and users from the field of transport services.
The management approach shows the professionalism of the consortium.

European added value and contribution to relevant policies

Comments:

The project is well aligned with EU transport and IST policies and also covers cross-border issues. The consortium shows a good balance of expertise.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41063Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Cross-border Meteorological Information Service**

Acronym: **EMeteoSrv**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	DRQ Sp z o o	CO - co-ordinator	PRC	PL	236,400	118,200	24
2	Institute of Meteorology and Water Management	CR - Contractor	GOV	PL	37,200	18,600	6
3	INFOGENIA SA	CR - Contractor	PRC	FR	114,000	57,000	8

Total cost of project (euro): 387,600

Total EC funding requested (euro): 193,800

Duration months: 6

Abstract:

The purpose of this work is to conduct a feasibility study for advanced Internet and GSM services based on data from meteo forecasts primarily dedicated to Eastern Europe with possibility of further extension to the other European countries. An additional purpose is to analyse the possibility of creating a cross-border B2B e- commerce platform aggregating weather data and selling it in the form of standard products to media companies like Internet portals, TV, radio and GSM content providers.
The work would be conducted by a consortium of the Institute of Meteorology and Water Management - a beneficiary of a World Bank loan - implementing one of the most advanced systems for flood forecasting and prevention in the world; DRQ, a software house, provides IT solutions for advanced commercial Internet and
GSM services in Poland, which has been contracted for a large part of the system; Neursoft of France - a creator of advanced Internet services.
The deliverable of this work will be a complete business plan of the venture containing a full product definition, the technical design and an implementation schedule as well as a revenue analysis supported by detailed market research in selected European countries.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for EMeteoSrv

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

EMeteoSrv

Overall score: 4

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

This proposal concerns the setting up of a pan-European environmental information service, based on public data, including an indirect alerting system for subscribers via media providers, with SMS as one option.
This is a good proposal with high European relevance, particularly concerning climatic emergencies and crises. The work plan is well presented.
Despite the high expertise shown amongst the partners, the consortium is a little unbalanced and could benefit from the inclusion of a partner from another eligible country - this is in order to validate the project more completely and to initiate further international cooperation.
If information is to be targeted at the citizen, then appropriate structuring and filtering is important; the proposed use of GPS for geographical filtering has been noted, but filtering by content type is also critical.

Quality, relevance, innovation and impact

Comments:

This is a very good proposal, addressing an issue that has been highlighted throughout southern Europe during the summer of 2003. It addresses an area where a better focus is required and is thus innovative, particularly in its use of mobile delivery.
The impact and extended viability will be high if feasibility is demonstrated.

Contribution to economic development and social objectives

Comments:

Once feasibility is demonstrated, the strategic impact will be high because the negative effects of environmental problems are high if no warnings are received.
Extension of such a scheme across Europe would develop the market for this type of information.
If information is to be targeted at the citizen, then appropriate structuring and filtering is important; the proposed use of GPS for geographical filtering has been noted, but filtering by content type is also critical.

Partnership, resources, management

Comments:

The expertise within the partnership is high, although the concentration within Poland does have its risks, particularly as far as access to trans-European public information sources is concerned. The resources and the project management are well described and sound.

European added value and contribution to relevant policies

Comments:

The European dimension is well targeted, and the proposal clearly shows the importance of pan-European weather and climate forecasting services, especially as far as the critical alerting service is concerned.
It is important for exploitation that the information is well structured, and the role of the French partner will be critical in this as well as in ensuring effectiveness of dissemination.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41064Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Innovation and Creativity e-services for problem solving using TRIZ methodologies based on public information**

Acronym: **INNOVATRIX**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	INOVAMAIS - SERVICOS DE CONSULTADORIA EM INOVACÃO TECHNOLÓGICA SA	CO - co-ordinator	PRC	PT	111,548	55,774	13.5
2	Associação Universidade-Empressa para o Desenvolvimento - TecMinho	CR - Contractor	PNP	PT	81,660	40,830	14
3	CREAX	CR - Contractor	PRC	BE	144,800	72,400	10
4	CYBION	CR - Contractor	PRC	IT	53,080	26,540	8

Total cost of project (euro): 391,088

Total EC funding requested (euro): 195,544

Duration months: 9

Abstract:

The goal of the "INNOVATRIX' project is to develop a portal as a means to define and prove the validity of the concept of using innovation support methodologies based on the exploitation of public information, as a way to produce high added-value content. The result shall provide means to render effective the demanding process of managing innovation in SMEs and industrial companies.

A consortium of public and private institutions has gathered together in order to define and validate a set of tools and methodologies that can process public accessible data, as industrial property and other innovation related information, in order to generate content adapted to the specific innovation needs of European SMEs and other industrial companies.

The challenge addressed by "INNOVATRIX" is to add value to the chain of the innovation information transfer, by producing high added value content that can become a solid innovation management instrument for SMEs and industrial companies. In order to do so, "INNOVATRIX' will define and validate an enhanced functionality tool capable of extracting knowledge from public industrial property information and thus creating commercially exploitable content from public data.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for INNOVATRIX

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

INNOVATRIX

Overall score: 4

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

This proposal concerns the evaluation of already existing software to solve the problem of access to technical information by SMEs.
The proposal is well aligned with EU policies on innovation although exploitation will depend on effective dissemination to overcome the problems encountered in encouraging innovation in SMEs.
The proposal is well structured and the work plan is sound.

Quality, relevance, innovation and impact

Comments:

The proposal tries to address the problem of innovation within SMEs by validating a new tool based on existing software.
The emphasis of the proposal is principally on the 'proof of concept', i.e. that the software will work in this context. This appears to be a valid area for a feasibility project.
If feasibility is demonstrated, the project will be innovative. It would be commendable to provide a fuller specification of the sources of the public information to be reused, both during and after the test phase. As to the development of the business and dissemination plans, the allocation of resources appears adequate. A more detailed description of individual tasks leading up to their elaboration would, however, lend the respective work package more credibility.

Contribution to economic development and social objectives

Comments:

The results of the project, if successful, will foster innovation in SMEs. This should have positive spin-off effects on economic growth, employment and skills development, with indirect benefits for the citizen. Prerequisites for such benefits, however, are effective dissemination and take-up by a critical mass of SMEs.

Partnership, resources, management

Comments:

The partnership is good and strong, although the lack of a public sector partner means that the access path to public information needs to be consolidated.
The resources are adequate (although there is a high reliance on the Creax software), and the clearly described work plan is sound.

European added value and contribution to relevant policies

Comments:

This proposal's primary objective is to evaluate the appropriateness of an analysis tool providing SMEs access to public sector information that will facilitate innovation. Promotion of innovation in SMEs is its subsequent goal. Hence, the expected results bear a high potential of contributing to EU policies on promoting innovation in SMEs.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL1: Public sector content**

Proposal no: **41065Y3C3FPAL1** **Type of action** FP: Feasibility Projects

Title: **Facilitating European E-business using the concepts of multilingual contract services**

Acronym: **CHRONOS**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Venture Business Consult GmbH	CO - co-ordinator	PRC	DE	146,032	73,016	21
2	ALTEC S.A. Information and Communication Systems	CR - Contractor	PRC	EL	118,480	59,240	12
3	Gründungs- und Technologiestransferzentrum Handwerk GmbH	CR - Contractor	PNP	DE	77,500	38,750	15
4	Trend-marketing Spolka z o.o.	CR - Contractor	PRC	PL	57,000	28,500	11

Total cost of project (euro): 399,012

Total EC funding requested (euro): 199,506

Duration months: 10

Abstract:

The current possibilities to facilitate international cooperation and business between SMEs are very restricted. There are initiatives from the public sector, e.g. so called eBiz platforms, which enable just offer placing and contacting. CHRONOS will start where current support ends. This means, CHRONOS will support the overall supply chain beginning from effort placing til business processing under consideration of the requirements of SMEs and the demands from intercultural/interlingual contracting. The overall goal of CHRONOS is to facilitate European e-business based on public sector information in terms of making services capable to meet the needs of multi-cultural/multi-lingual contracts between small and medium enterprises (SMEs) within in European Union, with a special emphasis in minimizing any further adaptation costs and delays. In the above respect, CHRONOS intends to prepare the ground for the emergence and deployment of vastly improved multilingual business transactions, by investigating and experimenting with innovative, low-risk and cost effective customisation and standardisation strategies. Achieving this goal includes the collaboration of local and regional authorities and administrations and the exchange of knowledge between different countries and regions. The project team will analyze regional and interregional electronic commerce zones based on the concepts of request-based virtual organizations (RBVO) and sector-specific Multilingual Contract Services (MCS) for improving access to the European market for small businesses as well as opening new trade relations by optimizing the entire supply chain.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for CHRONOS

1. Financial and operational capacity to carry out the project ☐ **Adequate** ☑ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☐ **Adequate** ☑ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

The co-ordinator's turnover seems very small and the accounts of the GTZH show significant losses.

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

CHRONOS

Overall score: 2

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

This proposal deals with facilitating e-business, mainly for SMEs, and the major part of the proposed activities is concerned with developing a demonstration. It is thus not a typical feasibility project and therefore does not properly meet the objectives of the Call.
While its strategic impact could be high, there is no information in the proposal that allows evaluation of this. In addition, the use of eCommerce to benefit depressed areas is not considered.
No reference to a business plan or exploitation plan is included in the proposed text.

Quality, relevance, innovation and impact

Comments:

The major part of the proposed activities is dedicated to developing a demonstration instead of a feasibility project. No business plan, one of the main expected results of a feasibility project, is described in the proposal. The proposal therefore does not properly meet the objectives of the call.

Contribution to economic development and social objectives

Comments:

The cultural strategic impact could be high, but there is no investigation of this aspect included within the proposal. Furthermore, the proposal does not sufficently explain how the development and use of eCommerce can help depressed areas.

Partnership, resources, management

Comments:

Partnership is good and appropriate for the project as proposed, although content management expertise does not seem very high.
The proposal does not correctly address a business nor an exploitation plan as results of the project.

European added value and contribution to relevant policies

Comments:

The proposal is well aligned with EU policies. However, because of the high emphasis on eCommerce, the added value for the eContent Programme is extremely limited.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL2: Multilingual and multicultural content**

Proposal no: **42060Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: **Cross Media Content Services for the eLearning City**

Acronym: **The eLearning City**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Espoo-Vantaa Institute of Technology	CO - co-ordinator	GOV	FI	214,000	100,500	27
2	AS Intral	CR - Contractor	PRC	EE	100,000	56,500	14
3	Haridusmeedia OU	CR - Contractor	PRC	EE	35,000	17,500	8
4	Tallinn Technical University	CR - Contractor	GOV	EE	51,000	25,000	10

Total cost of project (euro): 400,000

Total EC funding requested (euro): 200,000

Duration months: 12

Abstract:

Our proposal will explore the prospects and functionalities associated with delivering and tutoring learning content within a multiplatform digital environment (web, digiTV, wireless devices). In particular, we envision the production of learning content modules that makes learning 'fun' and promotes cross border exchange for common interest communities of various ages such as: education institutes, SME's, and families. Thus, the idea of 'localizing' content is an important feature of this proposal. We will also investigate how to integrate tools and technologies necessary for localization. We also intend to explore a strategy and business model related to the buying and selling of learning content that will support content initiatives for future development. This proposal will form a significant part of the Education Industry Unit initiative, which will be piloted and later implemented as part of the new Learning City in the metropolitan area of Helsinki, Finland. The Education Unit will work as a research and development centre for different producers of educational products and as a place for innovative and sustainable new media learning.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for The eLearning City

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☐ **Adequate** ☑ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

AS Intral presents significant losses and a negative capital for the last two years, which is a serious threat to its capability to cofinance this project.

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

The eLearning City

Overall score: 3

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

This proposal aims to explore the technical and economic feasibility of delivering multilingual e-learning content on a multi-platform environment.
A quite interesting project considering the cross-sectorial partnerships and the multi-platform approach, but the range of content is not well defined. The proposal should contain an in-depth description of the content that is going to be used for the e-learning activities, as well as the sources providing this content.
A more detailed view of involved technologies (e.g. integration tools) should be provided.

Quality, relevance, innovation and impact

Comments:

The proposal is well structured and responds to e-learning needs taking into account different cultures and linguistic needs, integrating diverse types of content and focusing on well-defined user groups. The technological framework is rich and can accommodate a wide range of content.

Contribution to economic development and social objectives

Comments:

The proposed project addresses the younger generations, therefore envisaging a continued contribution for the improvement of education. However, the proposal needs further evidence on how the business is going to be carried out successfully, e.g. the source of financing for its implementation and exploitation phases.

Partnership, resources, management

Comments:

The consortium includes all the necessary skills for the accomplishment of the proposed tasks. The allocation of financial resources is unbalanced. A significant part goes to a quality management company, which in fact is in charge of a relatively short part of the project.

European added value and contribution to relevant policies

Comments:

Despite the fact that the proposal is considered to be relevant for the countries involved, the project could be improved by extending its linguistic scope and by increasing the dissemination effort, in order to maximize its potential as a model for further exploitation in Europe.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL2: Multilingual and multicultural content**

Proposal no: **42061Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: **Developm. of a web-based information service through a Network of European News Agencies to enhance integration and convergence of Candidate Countries**

Acronym: **NENA**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	AGENZIA ANSA - Agenzia Nazionale Stampa Associata Societá cooperativa a.r.l	CO - co-ordinator	PRC	IT	200,000	100,000	23.2
2	University of Rome "la Sapiendza"	CR - Contractor	GOV	IT	49,250	49,250	9
3	International Center for Economic Growth, European Center	CR - Contractor	PRC	HU	19,350	9,675	3
4	Polska Agencja Prasowa S.A	CR - Contractor	PUC	PL	40,000	20,000	15
5	SLOVANIAN PRESS AGENCY LTD	CR - Contractor	PRC	SI	40,000	20,000	11

Total cost of project (euro): 348,600

Total EC funding requested (euro): 198,925

Duration months: 9

Abstract:

The aim of the project is to verify (feasibility study) the opportunity of realising a web-based information service through the constitution of a digital network among European news agencies, with the contribution of scientific institutions. The service will provide daily news, at national/regional/local level - in a multilingual and multicultural context -regarding opportunities and challenges for socio-economic operators within the integration and convergence process of the new enlarged Europe. The multilanguage and multicultural approach and the presence in a unique portal of such a wide range and spectrum of news and information will allow socio-economic operators to widen their markets and opportunities. The motivation of the project is the extreme linguistic and cultural fragmentation of the information market. The study intends to analyse the state of the art with reference to both supply and demand side of the information sector, identifying precisely the socio-economic target and define a new business model to support financially this internet portal.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for NENA

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

NENA

Overall score: 4

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

The proposal aims to assess the feasibility of a web-based information service based on national news agencies. It will lead to an innovative service which promotes cultural and multilingual content. The service provides dynamic multilingual news (e.g. financial and business information) at a national, regional and local level in a consistent and uniform way across European countries, especially in the Accession Countries. The service will supply the increasing demand for information, and it can enhance the opportunities for the market players across Europe. The business case is clear and convincing, and the partners have the necessary resources to carry out all the tasks.

Quality, relevance, innovation and impact

Comments:

This proposal is highly adequate to the programme's objectives in terms of its multilingual and multicultural approach. The project addresses a good linguistic and information market opportunity, but the consortium should be aware of existing major international players that may become competitors in the short term.

Contribution to economic development and social objectives

Comments:

The establishment of the partnership of news agencies in Hungary, Poland and Slovenia will contribute to the integration of Accession Countries in the EU, e.g. by supporting entrepreneurs through distributing relevant information to support entering new markets. Therefore, socio-economic growth and quality of life are likely to be fostered by the proposed action, through the increase of cross-border trade, business, and cultural exchange.

Partnership, resources, management

Comments:

The proposed partnership is balanced, covers very well the working areas of the proposal thus ensuring the accomplishment of the proposed tasks. The consortium has also all the competencies needed to play a relevant role in this market. Resources are well covered and defined. The team presents very good skills and qualifications. The business model is convincing.

European added value and contribution to relevant policies

Comments:

The project creates specific added value to the available generic news agencies networks by supplying information necessary to open the market to SMEs especially from the Eastern European countries.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL2: Multilingual and multicultural content**

Proposal no: **42063Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: **SMILE - Streaming Media for Interactive Language Experience**

Acronym: **SMILE**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	MediaLink-Zell am See	CO - co-ordinator	PNP	AT	230,430	115,215	51
2	te.comp lernsysteme GmbH	CR - Contractor	PRC	AT	103,900	51,950	19
3	Budapest University of Technology and Economics	CR - Contractor	GOV	HU	54,250	54,250	15
4	Suomen Liikemiesten kauppaopisto - Atk-Instituutti (Finnish Business College)	CR - Contractor	GOV	FI	22,000	11,000	5
5	Riga Commerce School	CR - Contractor	GOV	LV	10,250	10,250	2
6	Landesschulrat für Salzburg	CR - Contractor	GOV	AT	20,500	20,500	6

Total cost of project (euro): 441,330

Total EC funding requested (euro): 263,165

Duration months: 12

Abstract:

The SMILE (Streaming Media for Interactive Language Experience) project will demonstrate the range of benefits achieved by making use of streaming technologies for the purpose of foreign language training and teaching. SMILE will develop and produce Streaming Video Clips which will present social and cultural topics of countries in which the languages English, German, French, and Italian are spoken, other languages to follow. Each clip will have a length of about 3 to 4 minutes and the content will be presented by well-trained native speakers exclusively. Embedded in web pages with additional background information and training stuff this approach will add value to language training efforts on an individual basis as well as in educational frameworks. Up to now there is no comparable system available. SMILE will engage several business colleges - students and teachers as well - to gather information about the cultural diversity of the selected countries, they will assist in producing the scripts and will have the opportunity of testing the foreign language clips. To ensure the highest possible quality of the product the project phase will be accompanied by evaluation and constant analysis of employed methods on a scientific basis which will be contributed by the Budapest University for Technology and Economics (Distance Education Center). Media Host Servers will be run at Zell am See and in Helsinki, the performance and quality of service will be monitored and adjusted if necessary.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for SMILE

1. Financial and operational capacity to carry out the project ☐ **Adequate** ☑ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☐ **Adequate** ☑ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☐ **Adequate** ☑ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

There is no financial information about the Coordinator MediaLink because the entity was only founded in February 2003.
Te.comp is supposed to co-finance with 51.950 euro, which represents almost all of its own capital and reserves (58.725 euro).

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☐ **Adequate** ☑ **Inadequate**

if inadequate please specify:

Information about the partners and their key personnel is missing.

Evaluation result for

SMILE

Overall score: 2

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

This proposal aims to test the feasibility of streaming videoclips to enhance e-learning of languages.
Despite the good idea and the market potential for this proposal, most of the necessary information about the consortium and the management of the project is missing.
Furthermore, the proposal does not describe in sufficient detail the localisation approach and the integration of the video-clips into the e-learning process.

Quality, relevance, innovation and impact

Comments:

The proposed action addresses mainly the cross-border partnership and multilingual and multicultural content; its impact on the market is worth assessing with a feasibility project, but the proposal has insufficient details about the technology the partners intend to use, and there is little evidence about how the consortium intends to localise the e-learning products.

Contribution to economic development and social objectives

Comments:

The proposed action presents a good market potential and therefore may achieve a relative importance as far as economic and social objectives are concerned.
The consortium should however provide detailed information on localisation planning, including the cost of production of content.

Partnership, resources, management

Comments:

Very little information is provided about the partners and their competencies. There is also no information about the project management.

European added value and contribution to relevant policies

Comments:

The proposal is overall in accordance with the objectives of the eContent programme.
More information on standardisation issues should be provided by the consortium, especially in relation to IPR management.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL2: Multilingual and multicultural content**

Proposal no: **42064Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: **@Investment - a site to young entrepreneurs**

Acronym: **@Investment**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Fundação da Juventude	CO - co-ordinator	PNP	PT	33,246	16,623	4
2	Universitas Nebrissesis SA	CR - Contractor	PRC	ES	38,276	19,138	2

Total cost of project (euro):	71,522
Total EC funding requested (euro):	35,761
Duration months:	9

Abstract:

Our project concerns, in a first phase, the creation of a specific link into a page of two different institutions' web-sites (a Portuguese non-profit organization connected with youth and a Spanish private university related to business courses), which will provide all kinds of information about investment and enterprises (small and medium size). Aiming to reach young people, the site will provide information on-line about: How to create an enterprise; Support to entrepreneurs; Professional training; List of places (physical and on the web) that support investment; Projects for cooperation and partnerships; Promotion of self-employment, Events like workshops, seminaries and fairs related to entrepreneurships, etc. Eventually, we would like to create a consulter web-site, which will be up-dated every day with information useful to sustainable development, covering, in Portugal and Spain, a lack of concentrated data about these issues, accomplishing the general objectives of: exchange of experiences; enhancing content production in a multilingual environment; destroy frontiers between markets, etc. If the results of the project are as good as we expect, the idea is to expand the information to other EU partners, and probably to the newcomers (accession countries).

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for @Investment

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

@Investment

Overall score: 1

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

The proposal aims to provide an on-line information and consultation service for young entrepreneurs. However, its specific objectives are not clearly stated, and there are inconsistencies and lack of information about resources and management. The proposed action is unlikely to have an impact at European level, since its geographical scope is limited. Its innovation level is questionable since several exisiting organizations offer similar services.

Quality, relevance, innovation and impact

Comments:

The contribution of the proposal towards the objectives of the programme and the relevant action line is expected to be low due to the lack of its wider transnational relevance. The proposal does not demonstrate that the envisaged results will have an impact at a broad European level. At the same time, the proposal is not innovative because the proposed services already exist on the market.

Contribution to economic development and social objectives

Comments:

If properly developed, the proposed service could be a valuable support to enterpreneurship, but the envisaged results do not have the potential to reach a critical mass of users.

Partnership, resources, management

Comments:

The proposal provides inconsistent data about the resources necessary to carry out the tasks. Furthermore, about half of the total costs of the project are allocated to subcontracting, which is not sufficiently justified and detailed in the proposal. There are serious doubts about the capacity of the consortium to achieve the stated objectives with acceptable quality.

European added value and contribution to relevant policies

Comments:

The scope of the project is limited to two countries, and there is not sufficient evidence that this model can be scalable and extended to include a wider geographical area.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL2: Multilingual and multicultural content**

Proposal no: **42065Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: **Lingual and Cultural Localization of an Innovative e-Learning Platform to Address Training and E-Works for the Construction Sector in Europe**

Acronym: **MULTICON**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Centro Internacional de Métodos Numéricos en Ingenieria (CIMNE)	CO - co-ordinator	PUC	ES	161,350	80,675	14
2	EURECA MEDIA S.L. UOC Group	CR - Contractor	PRC	ES	74,550	37,275	6
3	University of Wales, Swansea	CR - Contractor	GOV	UK	38,340	38,340	4.5
4	Universitat Politecnica de Catalunya	CR - Contractor	GOV	ES	43,680	43,680	5

Total cost of project (euro): 317,920

Total EC funding requested (euro): 199,970

Duration months: 12

Abstract:

MULTICON Lingual and Cultural Localization of an Innovative e- Learning Platform to Address Training in E-Works for the Construction Sector in Europe. The MULTICON project will analyse the technical and commercial feasibility of adapting the recently developed leading edge e-learning technology, the Modular Open Platform for Personalized e-Learning in Engineering (MOPLE, n' IST-1999- 13460) to manage multiple languages and multiple culture customisation. The development of the multilingual module present technical and economical risks that need to be addresses before development and implementation takes place. The aim is to produce guidelines and recommendations that will include technical requirements, as well as methodologies and business analysis to guide development and implementation to technically scalable and economically feasible European localized (lingual and cultural) e-learning systems. The routes of enhancement the MULTICON project would provide for the MOPLE system will also increase the potential of its dissemination and exploitation, impacting the end user at European level and offering useful insight to organizations working in the field.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for MULTICON

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☑ **Adequate** ☐ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

MULTICON

Overall score: 2

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

The proposal aims to localize an exisiting e-learning platform for the construction sector.
It addresses an interesting mix of e-learning and content management, and it might have a market potential. However, the consortium is lacking indispensable elements about knowledge and content management, and its localization efforts are not substantiated. The absence of a market player for the specific content area represents a problem for the validation of the outcomes of this feasibility project.

Quality, relevance, innovation and impact

Comments:

The proposal focuses on the localization of an e-learning platform. However, the methods, technology and languages are not worked out in sufficient detail. The viability and impact of the proposed action depend on the direct involvement of a partner from the target sector that would play an important role in terms of financing and content management. Inclusion in the consortium of a representative of the user base is considered a pre-requisite for the success of such a service.

Contribution to economic development and social objectives

Comments:

There is a large number of similar products on the market that compete with the original MOPLE system, therefore an in-depth analysis has to be provided regarding risks and existing market barriers. The proposal is missing sustained detailed arguments on its effective contribution to the e-learning sector.

Partnership, resources, management

Comments:

The consortium is unbalanced because it lacks expertise in the construction area which is necessary for a satisfactory content management activity as well as database-related activities. The management approach is weak as to external coordination and promotion of relationships.

European added value and contribution to relevant policies

Comments:

There is no evidence that the consortium has an appropriate level of knowledge of the addressed market in European terms. On the other hand, it is not very likely that the outcome of the project may result in a reference or bench-marking model even at local level. The dissemination aspects are not properly addressed because all of the deliverables of the project except one are of a confidential or restricted nature.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL2: Multilingual and multicultural content**

Proposal no: **42066Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: **Globalisation and Business**

Acronym: **GLOBALISATION**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Mackenzie Ward Research Limited	CO - co-ordinator	PRC	UK	159,938	79,969	0
2	The University of Reading	CR - Contractor	GOV	UK	5,936	5,936	0
3	Norwegian School of Management BI	CR - Contractor	GOV	NO	5,936	5,936	0
4	Universitat Pompeu Fabra	CR - Contractor	GOV	ES	5,936	5,936	0

Total cost of project (euro): 177,746

Total EC funding requested (euro): 97,777

Duration months: 6

Abstract:

The globalisation of the world's economy determines the framework of almost every major business decision today and will continue to do so in the future. Yet business and management students are rarely given the opportunity within the standard business school curriculum to evaluate the likely impact of globalisation on their future career, whilst key information they need is often held in digital format. GLOBALISATION will establish a multimedia and multilingual production partnership, making e-content available in localised form to business and management students at a range of tertiary institutions. Using technologies and online publishing methodologies already being used by the co-ordinating contractor, the content of the course will be a) dynamic, b) localised to specific curricula and c) branded by institution. Feasibility will be tested with clients in Europe and USA who have already expressed an interest in the product. Initial market for the full product will be Europe and North America, but business and management is taught at a range of levels world wide.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for GLOBALISATION

1. Financial and operational capacity to carry out the project ☐ **Adequate** ☑ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☐ **Adequate** ☑ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

The coordinator presents significant losses and negative capital for the previous 2 years.

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

GLOBALISATION

Overall score: 2

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

The goal of the proposed action is to assess the market potential for e-learning modules on globalisation.
The project financing is unbalanced since almost all of the expected costs and tasks are allocated to the coordinator.
The consortium should demonstrate the ability to produce innovative features without which the project lacks creativity and tangible added value.

Quality, relevance, innovation and impact

Comments:

The idea of integrating university curricula with e-learning modules on globalisation is good, but the proposal does not provide information on how the localisation of the content will be managed. Moreover, neither the educational content nor its sources are described.

Contribution to economic development and social objectives

Comments:

The dissemination plan is incomplete and the lack of public access to the results (in the form of project deliverables) represents an obstacle to a significant contribution in social and economic terms.

Partnership, resources, management

Comments:

The partnership is unbalanced, because 90% of all the expected costs are allocated to the coordinator who is also responsible for carrying out the majority of the tasks. The other partners play a very marginal role in the project.

European added value and contribution to relevant policies

Comments:

In general terms, the proposed idea is in line with the objectives of the call. The proposed approach is, however, mainly tailored to the needs of the coordinator, so that it is difficult to assess its viability and its value at European level for other market players.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL2: Multilingual and multicultural content**

Proposal no: **42067Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: **Multilingual Intellectual Property Rights Index and Tracking Engine**

Acronym: **MIP-RITE**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	CNet Svenska AB	CO - co-ordinator	PRC	SE	131,201	65,600	9
2	IBERMATICA S.A	CR - Contractor	PRC	ES	88,040	44,020	10
3	Athol and Company Ltd	CR - Contractor	PRC	UK	86,055	43,028	6.5
4	ACit - Advance Concepts for interactive technology GmbH	CR - Contractor	PRC	DE	91,530	45,765	8

Total cost of project (euro): 396,826

Total EC funding requested (euro): 198,413

Duration months: 9

Abstract:

The MIP-RITE feasibility project intends to design and test the detailed concept for a multilingual Internet service for intellectual property rights (IPR) trading. The project will integrate state-of-the-art tools and technology to provide a testbed for a comprehensive European business to business service involving users, owners and copyright societies, allowing them to carry out tests and evaluate different new ideas for IPR trading. The MIP-RITE Service concept consists of a multilingual IPR Web Portal, an IPR management andpublishing system, a set of web services to be used by system integrators and a multilingual IPR terminology database.

For intellectual property rights users, the MIP-RITE Service shall provide multilingual search and retrieval of IPR data enabling a satisfactory statutory or contractual transaction to take place. It will give IPR users an easy and quick way of identifying the IPR owner, and settle agreements. The MIP-RITE Service should dramatically shorten the time to achieve this. For intellectual property rights owners the MIP-RITE Service supports registration, administration and collection of IPR data. It will increase the use of their content and therefore their revenues.

The MIP-RITE feasibility project will prototype the MIP-RITE service and during the project validate the usability of the service as well as evaluating different types of business models for the service. The MIP-RITE feasibility project is carried out by a consortium of four partners from different European countries, covering technical, business and user validation skills.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for MIP-RITE

1. Financial and operational capacity to carry out the project ☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☐ **Adequate** ☑ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

Athol & Co LTD presents serious financial difficulties with negative reserve capital and a weak turnover in respect to the amount of financing requested. Evidence of financial viability has to be given.

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

MIP-RITE

Overall score: 4

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

The goal of the proposal is to test a detailed concept for a multilingual internet service for IPRs trading. The proposed action presents innovative aspects that may contribute positively to the objectives of the call, namely concerning IPRs multilingual management and trading.
Overall the proposal is balanced and complete. However, its sustainability after the feasibility phase should be carefully considered by the consortium, especially concerning the revenue scheme and business model.

Quality, relevance, innovation and impact

Comments:

The project presents a high potential of becoming a successful service during the market exploitation phase. Its innovative character is a positive asset, as well as the subject it addresses (IPRs). The consortium should however tackle risk management issues (e.g. revenue streams) with attention.

Contribution to economic development and social objectives

Comments:

The proposed action may make a significant contribution towards the acceleration of digital content rights distribution and usage. However, the consortium should consider other services that are already in place. The consortium should seek evidence of competitive advantages with respect to the existing competitors.

Partnership, resources, management

Comments:

The consortium is balanced in terms of linguistic distribution and necessary competencies. Direct financial investment from partners is appropriate. Work packages are well dimensioned and structured. For exploitation of the service after the feasibility stage, the consortium might benefit from establishing partnerships and development agreements with authors' agencies, copyright bureaus and other relevant players in this area.

European added value and contribution to relevant policies

Comments:

Despite the fact that other IPR systems are currently being used, developed or tested, the proposed action contributes significantly to the knowledge base necessary for standardisation and regulatory measures for online content trading, since the proposal addresses in a proper way international standardisation issues.

eContent Evaluation Summary Report

3rd call for proposals, 2nd evaluation **AL2: Multilingual and multicultural content**

Proposal no: **42068Y3C3FPAL2** **Type of action** FP: Feasibility Projects

Title: **Trade Mobile and Other Rights to European movie stills**

Acronym: **TRADEMORE**

#	Participants	Role	Type	Country	Costs (euro)	Funding req. (euro)	Person months
1	Wirecom Software Oy	CO - co-ordinator	PRC	FI	104,400	52,200	6
2	Helsinki - Filmi Oy	CR - Contractor	PRC	FI	65,600	32,800	0
3	Oy Medusa Promotion Ab	CR - Contractor	PRC	FI	131,000	65,500	0
4	NETikos S.p.a	CR - Contractor	PRC	IT	45,000	22,500	0
5	MEDIA Salles	CR - Contractor	PNP	IT	54,000	27,000	0

Total cost of project (euro): 400,000

Total EC funding requested (euro): 200,000

Duration months: 6

Abstract:

With roughly 600 full-length feature films produced a year, EU I5 is on par with the USA. The average production budget of European films is however smaller and the commercial exploitation of them is not yet as successful as in the US. This is a proposal to create a multilingual digital image bank devoted to the sales of still pictures with publicity value selected directly from the final cut of European feature films. The main part of the prospected sales would be paid to the production companies registering the still pictures of the movie, while the rest of it would cover the operational and promotional costs of the image bank and its pioneering system. The aim of the project is to finally sell the feasibility tested system, including the framework for IPR issues and the key personnel manazing its operations, movie still rights acquisition and sales channels, to an already well-established image bank based in Europe, preferably one owned by a major European media house.

Formally eligible proposal within the scope of the call: ☑ **Yes** ☐ **No**

If no, please specify:

Selection criteria for TRADEMORE

1. Financial and operational capacity to carry out the project

☑ **Adequate** ☐ **Inadequate**

1. 1 Capacity to cofinance the proposed project as demonstrated by the company accounts ☐ **Adequate** ☑ **Inadequate**

1. 2 Capacity to allocate adequate human resources to carry out the project in question ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify (eg: should the proposers be requested for further evidence):

Co-contractor Media Salles has negative capital in reserve and presents high losses in 2001.

2. Professional competencies and qualifications

Documented relevant experience in the field of the proposed action (e.g. academic qualifications or previous projects). ☑ **Adequate** ☐ **Inadequate**

if inadequate please specify:

Evaluation result for

TRADEMORE

Overall score: 3

Scores: 0=Unsatisfactory 1=Poor 2=Fair 3=Good 4=Very Good 5=Excellent

Overall assessment of the proposal:

The goal of the proposal is to assess the market feasibility for a database of still images from films at European level. The proposal includes innovative issues (e.g. use of MMS as distribution platform) but does not sufficiently address the objectives of the call in terms of localization and multi-lingual aspects, the test being narrowed to one country. Furthermore, there is an inconsistent business model and a lack of information on royalty management.

Quality, relevance, innovation and impact

Comments:

Despite the fact that the proposed action gives the advertising market access to innovative sources of images, there is a lack of technical information about how the consortium intends to manage high definition images that are required by the print industry. Further explanation on storage and data retrieval solutions of image banks is necessary.

Contribution to economic development and social objectives

Comments:

The proposal could contribute to economic development by supporting the cultural industry sector. However, the business model should be supported by a detailed market analysis.

Partnership, resources, management

Comments:

The consortium has good technical skills and sufficient resources for the management of IPRs. Considering the wide range of penetration and dissemination of the film industry, the consortium should seek a broader international partnership, or else show evidence of an existing strong base of contacts and agreements with significant regulatory bodies. The business plan does not take into proper consideration the recent development of the royalty-free images market.

European added value and contribution to relevant policies

Comments:

The proposal supports the cultural sector, adding value to the European film industry.