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**Seventh FRAMEWORK PROGRAMME**

**Specific programme ‘People’**

**Activity 5 ‘Specific actions Researchers’ Night’**

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**Deliverable D7.2 Design and production of audio-visual materials**

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Revision 1

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<b>Dissemination Level</b>		
<b>PU</b>	Public	X
<b>PP</b>	Restricted to other programme participants (including the Commission Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	

## Design and production of audio-visual materials

The team of High Tech production at Nova Television, a partner of the consortium in the previous Researchers' Night 2006 and the Researchers' in Europe initiative of 2005, was involved in the design and preparation of 4 short movies on researchers. Three films were broadcasted on Nova Television before the Researchers' Night – one in August, and two on 17, 23 and 24 September in order to raise the public attention on researchers and the designed events. The last film is planned to be broadcasted in October and to show to the general public the hidden talents of researchers shown during the events in Sofia and Sozopol on 28<sup>th</sup> of September. The first three movies were shown as well during the Researchers' Night, and made available on Web TV of BTC Ltd.

The idea of the films was to highlight first how Europe cares for researchers, then to focus on the profession in archaeology, and in the last film to focus on researchers' personality – their musical, artistic or other talents.

- **First movie: “Europe cares for researchers”.** At the beginning of the movie Prof. Ivan Shopov, member of the Programme Committee of ‘People’, provided an overview on the European programmes for researchers and the Bulgarian involvement there. Assoc. Prof. Agnessa Nikolova, Mobility FP7 NCP, highlighted the new opportunities for researchers within FP7 and shared her experience of a former Marie Curie fellow. Ms. Albena Vutsova, Director at the Ministry of Education and Science and FP7 National Coordinator, made the audience aware of the Bulgarian support for researchers. At the end of the movie some former Marie Curie fellows highlighted the impact of the mobility for their career.
- **Second and third movie: ‘Life devoted to archaeology and history’.** With the support of the National Archaeological Museum at the Bulgarian Academy of Sciences (BAS), and in particular of its PR of the Ms. Maya Dancheva, the TV team visited the archaeological sites in Pliska, Preslav, Provadia and near Swistov the old roman city Novae in order to meet researchers, interview them and make the audience aware with their work and findings on the spot. The first movie was devoted to the prehistoric site by Provadia where Prof. Nikolov and his team were investigating an old salt production site. The team was able to film how the students in archaeology practice and discover ceramics and other ancient artefacts. In Novae the TV team presented the long-term collaboration of Polish and Bulgarian researchers in archaeology. Prof. Eugenia Gentcheva pointed out the benefits of this collaboration, especially during the transition period of Bulgaria. For the Polish team the more than 40 years collaboration is essential for practical preparing scientists on Roman time.  
The second movie presented the old Bulgarian capitals Pliska and Preslav and the teams working there. The Director of the National Archaeological Museum at BAS Prof. Rasho Rashev and the Deputy Director Prof. Margarita Vaklinova were leading the teams on both sites. The young and experienced archaeologists there made the audience aware of the work and experience gained at this old Bulgarian cities in the course of many years, as well discovered some of the new findings and conclusions made.
- **Forth movie: The unknown side of researchers.** The aim of the movie is to show how researchers perform at a concert or talk to children and the audience during the Researchers' Night 2007 in Sofia and Sozopol. The film will present as well the experience of well-known Bulgarian archaeologists working in international teams outside Bulgaria.