



Project no. **FP6-044728**

Project acronym **U\*NIGHT**

Project title: **Universities by Night**

Instrument **SIXTH FRAMEWORK PROGRAMME**

FP6-2006-Mobility-13

**“Researchers’ nights” 2006**

Thematic Priority **Human Resources & Mobility**

## **Deliverable D6.2. Design and production of audio-visual materials**

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Actual submission date: September 2006

Start date of project: 01.07.2006

Duration: 4 months

Organisation name of lead contractor for this deliverable: Sofia University

Revision 1

<b>Project co-funded by the European Commission within the Sixth Framework Programme (2002-2006)</b>		
<b>Dissemination Level</b>		
<b>PU</b>	Public	X
<b>PP</b>	Restricted to other programme participants (including the Commission Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	

The objectives of this work package include the promotion of the events on the Researchers Night in Bulgaria and the dissemination of information on Bulgarian and European researchers and their achievements. The target audience includes young people, their parents, teachers, industrialists, and the public at large.

Therefore, one of the tasks is related to the production of special audio-visual materials devoted to researchers. Within the project U\*NIGHT were agreed to broadcast 2 short movies on Nova Television within the production High Tech. It was clearly indicated at the beginning and at the end of all movies that they are broadcasted with the financial support of the European Commission within the initiative 'Researchers Night 2006', and the logo of 'Researchers in Europe' was shown at the beginning and at the end of each TV transmission.

The first film was shown 4 times – on 11, 17, 18 and 24 September. The short film started with a brief presentation to the European Researchers Night and the project U\*NIGHT given by Mrs. Elissaveta Gourova from Sofia University and Mrs. Penka Lazarova from the Union of Scientists in Bulgaria. The main part of the film shows Bulgarian researchers, highlighting their scientific interests and hobbies. Among the researchers presented in the film are:

- Assoc. Prof. Marin Marinov with research career in the field of Mathematics and ex-professional Judo player
- his son Lasko Laskov - PhD Student in Informatics at NBU, working on international projects on object character recognition of old medieval transcripts and electronic music composer;
- Dr. Valentin Pavlov, laureate of the John Atanasoff Presidency award in 2005, working in the field of Quantum computation and manager in one of the biggest Bulgarian IT companies Rila Solutions
- Prof. Kolio Minkov – working in the field of robotics and poetry writer.

The movie raises as well the question of women career in science, discussed by Assoc. Prof. Iliana Nikolova, Head of the IT Department at the Faculty of Mathematics and Informatics of Sofia University and leader of several international research projects. Assoc. Prof. Eugenia Sendova revealed her experiences from the summer workshop in mathematics for children in MIT, USA, discussing the multiple talents of the international group of scientists and children, including high achievements in sport, music, art and drama. The film shows the scientists' vision about the attractive sides of the research career, all of them confirming that the science make the human life interesting and exciting.

The second film prepared in order to be broadcasted on Nova Television focuses on the Researchers Night 2006 in Sofia. TV teams took pictures at the three locations of the U\*NIGHT project in Sofia – Technical University - Sofia, National Polytechnics Museum and Sofia University – Faculty of Physics. The film shows different moments from the festive evening – the meeting of researchers with children, the exhibitions of researchers, their talents, etc.