



Project no. **FP6-044728**

Project acronym **U\*NIGHT**

Project title: **Universities by Night**

Instrument **SIXTH FRAMEWORK PROGRAMME**

FP6-2006-Mobility-13

**“Researchers’ nights” 2006**

Thematic Priority **Human Resources & Mobility**

## **Deliverable D6.4 Publication on the Internet related to U\*NIGHT events**

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Organisation name of lead contractor for this deliverable: Sofia University

Revision 1

<b>Project co-funded by the European Commission within the Sixth Framework Programme (2002-2006)</b>		
<b>Dissemination Level</b>		
<b>PU</b>	Public	X
<b>PP</b>	Restricted to other programme participants (including the Commission Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	

## EU FP6 Project U\*NIGHT “University by night”

The objectives of this work package include the promotion of the events of the Researchers’ Night in Bulgaria and the dissemination of information on Bulgarian and European researchers and their achievements. The target audience includes young people, their parents, teachers, industrialists, and the public at large.

Therefore, this activity has three closely related objectives:

- to promote the events prepared for the Researchers Night in Bulgaria and thus to attract a large audience
- to disseminate information on Bulgarian and European researchers and their achievements
- to make available to a large audience the U\*NIGHT project results

Publications addressed to the large public were realized in the following Internet websites:

### Organizational Websites:

- U\*NIGHT Project website: [www-it.fmi.uni-sofia.bg/u-night](http://www-it.fmi.uni-sofia.bg/u-night)
- Bulgarian Researcher’s Mobility Portal: [www.eracareers-bg.net](http://www.eracareers-bg.net)
- Club of Young Scientists: <http://www.cys.bg/>
- Bulgarian Union of Scientists: [www.usb-bg.org](http://www.usb-bg.org)
- Technical University – Sofia: [www.tu-sofia.bg](http://www.tu-sofia.bg)
- Technical University of Varna - <http://www.tu-varna.bg/>
- Trakia University - DIITT - [http://www.dipku-sz.net/BG/index\\_bg.htm](http://www.dipku-sz.net/BG/index_bg.htm)
- Rousse University “Angel Kantchev” – <http://www.ru.acad.bg/>
- Faculty of Physics at Sofia University – [www.phys.uni-sofia.bg](http://www.phys.uni-sofia.bg)
- Union of Scientist in Bulgaria – [www.usb-bg.org](http://www.usb-bg.org)
- Organization of FMI students – <http://fmi.bgstudent.org>
- PhD Students Gate – [www.phdgate.net](http://www.phdgate.net)
- Bulgarian Sociology Association – [www.bsa-bg.org](http://www.bsa-bg.org)
- British Council in Bulgaria – [www.britishcouncil.org](http://www.britishcouncil.org)
- National Centre for Information and Documentation – [www.nacid.bg](http://www.nacid.bg)
- Municipality Administration of Stara Zagora - <http://city.starazagora.net>

### National Portals:

- DIR BG - Education– <http://education.dir.bg>
- Bulgarian Kids Portal - [www.az-deteto.com](http://www.az-deteto.com)
- Online Culture Guide – [www.programata.bg](http://www.programata.bg)
- Zdrave portal – [www.zdrave.bg](http://www.zdrave.bg)
- VObg.net – Varna portal for higher education – [www.vobg.net](http://www.vobg.net)
- START– [www.start.bg](http://www.start.bg)

### Online Magazines

- BG-Science - <http://bg-science.info/>
- 10 Academic Resources Daily - [www.freestudiesabroad.blogspot.com](http://www.freestudiesabroad.blogspot.com)
- Online magazine for Education AKTUALNO – [www.education.actualno.com](http://www.education.actualno.com)

### **e-Bulletins**

- Bulgarian Academy of Sciences - [www.bas.bg](http://www.bas.bg)
- E-Bulletin Liternet – [www.ebulletin.liternet.bg](http://www.ebulletin.liternet.bg)
- Electronic Bulletin for Literature – [www.e-litera.com](http://www.e-litera.com)

### **National Portals for News Online:**

- DEMOCRIT - Information Centre for News and Resources for the Science in Bulgaria – [www.democrit.bg](http://www.democrit.bg)
- Information Agency FOCUS - [www.focus-news.net](http://www.focus-news.net)
- BG FACTOR News - [www.bgfactor.org](http://www.bgfactor.org)
- DIR BG News – <http://novini.dir.bg>
- NET INFO – [www.netinfo.bg](http://www.netinfo.bg)
- MEDIANET BG – [www.medianet.bg](http://www.medianet.bg)
- INDEX BG - [www.index.bg](http://www.index.bg)
- AKTUALNO News – [www.actualno.com](http://www.actualno.com)
- Bulgarian National Radio – [www.bnr.bg](http://www.bnr.bg)

### **Regional Portals:**

- Radio Tempo – Rouse - <http://radiotempo.bg>
- Chernomore Online Newspaper - <http://more.info.bg>
- REGIANA Net – Online news for Rouse region – [www.regiana.net](http://www.regiana.net)
- REGIANA TV - <http://www.regiana.tv>
- NteneAir - News e-media for Stara Zagora - <http://www.antennear.com/>
- Haskovo News Online – [www.haskovo.net](http://www.haskovo.net)
- Rouse Information Online– [www.ruseinfo.net](http://www.ruseinfo.net)

### **Other:**

- IDE LI - Online newspaper for the Bulgarians abroad – [www.ide.li](http://www.ide.li)
- JOBSUIT - [www.jobsuit.com](http://www.jobsuit.com)

## **1. PUBLICATIONS IN SOFIA**

### ***Sofia University “St. Kl. Ohridski”***

Sofia University as a coordinator prepared a web site ([http://www-it.fmi.uni-sofia.bg/u-night/index\\_en.html](http://www-it.fmi.uni-sofia.bg/u-night/index_en.html)) where basic information for the project U\*NIGHT was given, and its objectives, participants and a graph of the work plan.

The web site was also used for disseminating the project deliverables (<http://www-it.fmi.uni-sofia.bg/u-night/deliverables.html>), as well as all project publications (<http://www-it.fmi.uni-sofia.bg/u-night/pub.html>), such as the newspapers ‘HOMO SCIENS’ and ‘On the Bulgarian clues’.

On the web site was published as well the program of the events in Sofia University (SU) – Faculty of Physics and in the National Polytechnics Museum, and the materials and information related to them.

## **Technical University – Sofia**

On the TU website of U\*NIGHT were published before the event:

- The program of the Technical University – Sofia (TU) on <http://elde2410a-1.tu-sofia.bg/U-Night/schedule.htm> in Bulgarian and in English;
- Short profiles of the main participants, guests-researchers and organisers on <http://elde2410a-1.tu-sofia.bg/U-Night/particip.htm>;
- Presentations of researchers, participating in the Scientific café:
  - o “Rap and entertaining physics” – by Ivaylo Nedyalkov.
  - o “History of Automats” – by Prof. Georgi Sapundjiev.
  - o “TU Career Development Centre” – by Kalina Semova.
- Curiosity facts and thoughts of well-known researchers - <http://elde2410a-1.tu-sofia.bg/U-Night/amusement.htm>;
  - o Amusing technology and computer laws
  - o Einstein quotes

## **Club ‘Young Scientists’**

One of the main aims of the Club Young Scientists under the U\*NIGHT project were to raise awareness among young on importance of science and technology for the development of the economy and social life in Europe and also to bring Bulgarian researchers living and working in European countries more closer to the Bulgarian society and problems and perspectives for young talents in the country.

The main tool for communication with scientists abroad and also gaining interest and questions from interested young people in Bulgaria was specially created Internet portal on the webpage of Club Young Scientists (<http://www.cys.bg/?lang=bg&content=3>). Except the information for registered Bulgarians from different European countries through the web the project U\*NIGHT and the European Union policies were promoted.

On the web page of the Club Young Scientists were created special page for registering researchers motivated to work for the reinforcement of the research career development in Bulgaria and especially bringing knowledge and experience to our young people. The registering questions include also features connected with the social, everyday life of researchers as family, hobbies, etc. which will ameliorate the image of scientists “who are doing something secretly” within the society.

During the implementation of the project were developed several initiatives in support of attracting young people dealing with science and technologies. Several exhibitions which were organised on 22<sup>nd</sup> of September were photographed and include in special gallery sector on the web: <http://www.cys.bg/gallery>.

The expected potential impact is creating potential network of young and experienced scientists work together on creating better environment and condition for research career development in Bulgaria and promotion of scientific career and European policies in the field within young people.

## 2. PUBLICATIONS AT UNIVERSITY IN ROUSSE

- The events were published on the University web-site <http://www.cicm.ru.acad.bg>
- The events were published on the Internet site <http://www.ruseinfor.net>
- The events were published on the Internet site <http://edi.dir.bg/2006/09/20/news690735.html>
- A dvd-disc was produced, containing information about all the events organized by the University of Rousse

## 3. PUBLICATIONS AT UNIVERSITY IN STARA ZAGORA

The programme of the events in Trakia University was published on <http://www.eracareers-bg.net/index.php> and there was announcement on the web-site of the Department for information and in-service teacher training where the project team worked.

The web-site of the event (<http://www.dipku-sz.net/unight>) contains:

- the full programme of the events,
- photo gallery from opening the children's painting exhibition, from official opening of the Carrier Development Centre and from one of the exhibitions (Life of Plants), presented in the Hall of Technologies
- selected pictures of the children's painting contest
- video-films made by the project team during the Researchers night

## 4. PUBLICATIONS AT UNIVERSITY IN VARNA

Before the event, in order to make the U\*NIGHT available to the wide audience of Varna, **the following materials were published** in Bulgarian language on the Internet site of the University <http://www.tu-varna.bg/u-night/> :

- **program of the events** in TUV
- **posters** – invitation poster, posters for children's exhibition-competition "What do the scientists work on?" and for the exhibition of scientists (plastic arts, glass-staining, photos and paintings)

On the web site is available also information about the project "Universities by night", the aims of the project, the communication strategy, program of events (<http://www.tu-varna.bg/u-night/programa.html> ), list of participants (<http://www.tu-varna.bg/u-night/uchastnici.html> ), photo-galleria, curiosity facts for some technology achievements, program items:

- Party at university
- Children fun with researchers
- Technology and scientific achievements – include exhibitions and scientific films promotion
- Café scientific – provides the young people and their parents with the opportunity to meet researchers and participants from the business and to discuss questions from the field of science, techniques and researchers' carrier.
- Guided visit in university labs.
- Dissemination of information